



Winner **2018** 

SHIMA SEIKI Apparel

**BRAND BOOK** 

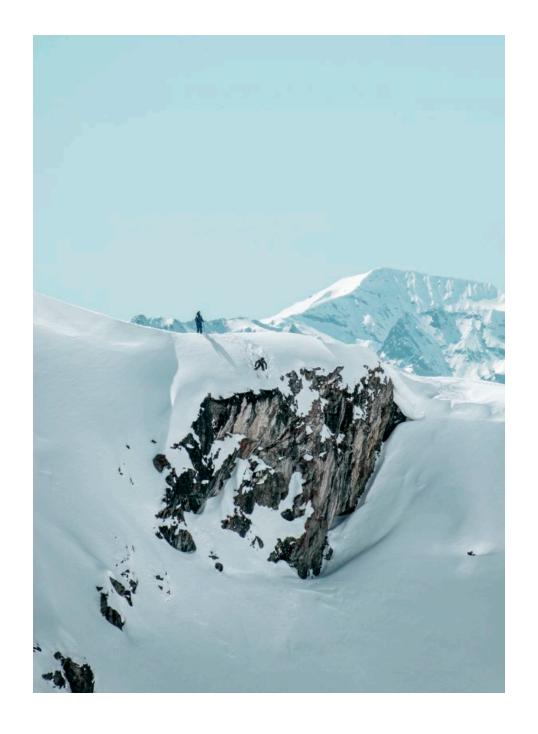
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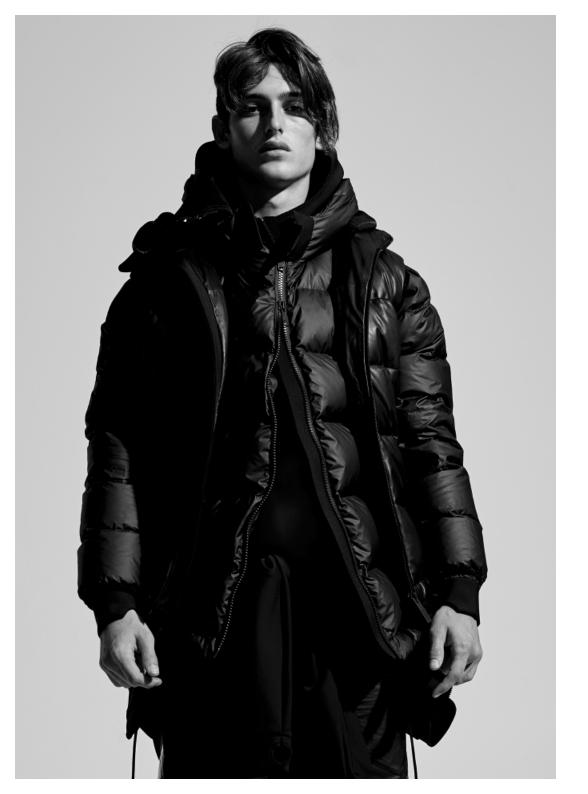
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# INTRODUCTION

TEMPLA BRINGS A NEW PERSPECTIVE TO THE WORLD OF ELITE SKI AND SNOWBOARD PERFORMANCE OUTERWEAR. DESIGNING CONTEMPORARY SILHOUETTES THAT ARE TECHNICALLY ENGINEERED TO PERFORM IN THE MOST INCLEMENT CONDITIONS; TEMPLA SUCCESSFULLY CROSSES THE DIVIDE INTO LUXURY FASHION WITH STYLES THAT CAN BE WORN BOTH ON AND OFF THE MOUNTAIN.

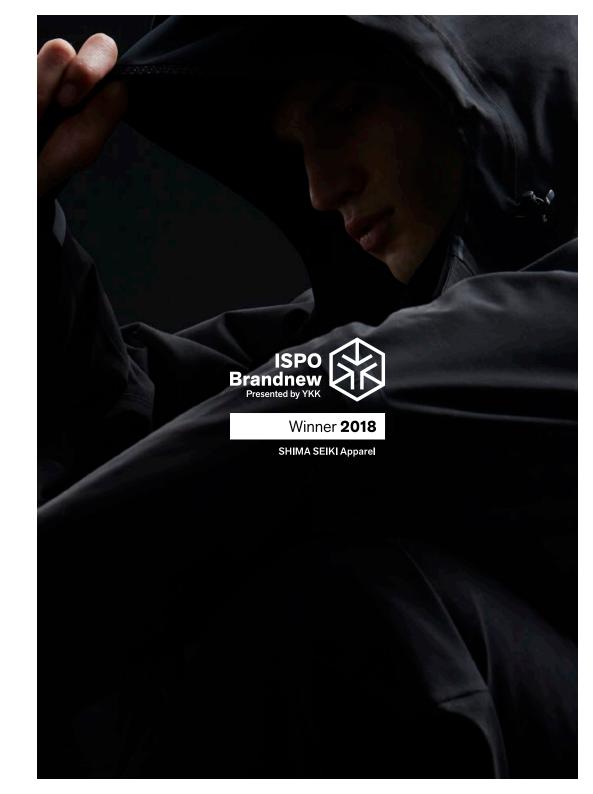
## **AWARDS**

# **2018 ISPO BRANDNEW AWARD:**

Templa's creativity and innovation has been on a rapid trajectory since its inception. Having officially launched to market in Dec 2017, Templa quickly gained international recognition at ISPO Munich in Jan 2018 when it was awarded the winner of the ISPO Brandnew Award for best new outerwear brand in the apparel category.

# **2018 PREMIUM YOUNG DESIGNER AWARD:**

PREMIUM is an international fashion trade show for the high-fashion segment, taking place twice annually in the STATION-Berlin exhibition halls. Each year, the most promising up-and-coming brand is awarded in the categories Womenswear, Menswear, Accessories, Activewear and for the first time in 2018, Outdoor Apparel. Templa is honoured to be the first brand crowned as the winner of the Premium Young Designer Award – Outdoor Apparel.





# **COLLABORATIONS**

# **RAF SIMONS X TEMPLA**

Templa firmly established its unique positioning within the ski and snowboard outerwear market with the Raf Simons X Templa collaboration. The collection features the highest rated recycled / recyclable fabrics from Sympatex, with a waterproof rating of 45K+ WP and 0.5 RET breathability rating, Recco avalanche reflectors, full seam sealing and Primaloft insulation.

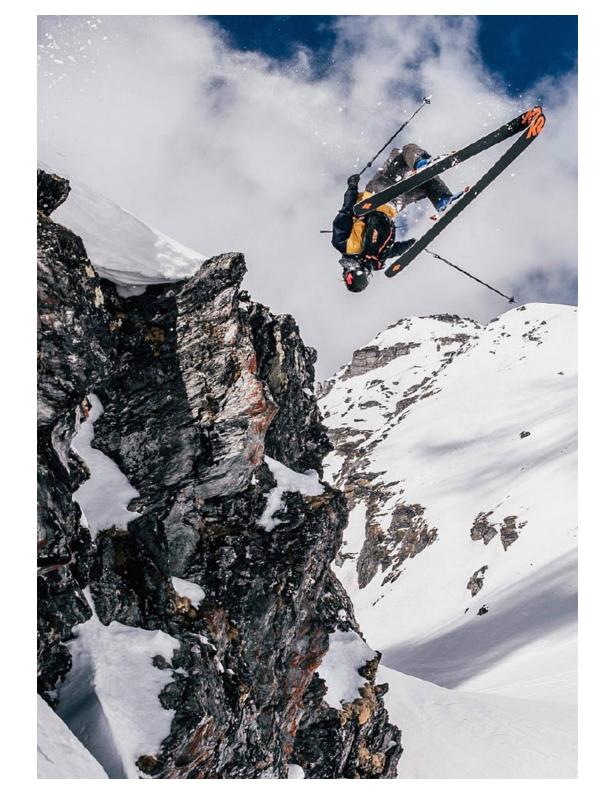
Collaborating with arguably the most coveted designer of our century, is core to our brand DNA and reason for existing; to redefine the boundaries between high-fashion and performance outerwear.

# **ALPINE OUTERWEAR**

The Templa alpine range is designed for the most extreme alpine conditions, featuring leading innovation and technology in waterproofing for the most inclement environments. Designed with its signature minimalist avant-garde sensibility, the Templa alpine range is equally compelling on the slopes as it is on the streets of the most fashionable cities in the world.

Key features of Templa alpine outerwear include:

- 25K to 45K waterproof rating (WP)
- RET 0.5 (ISO 11092) breathability rating (MVTR)
- PrimaLoft® Gold insulation
- Full welded seam interior
- RECCO® Avalanche Rescue System
- Extra large YKK Vislon® waterproof zips for greater strength, durability and ease









# **URBAN OUTERWEAR**

The Templa urban outerwear range is at the core of the Templa ideology. The integration of uncompromising performance and design. Significant to this category are fabrics and garment technology, unique for the purpose of extreme alpine conditions and applying it to the urban environment.

Key styles consist of goose down and primaloft puffer jackets, which feature revolutionary manufacturing techniques to create a waterproof, quilted baffled jacket. Other unique styles include knee-length anoraks and mac coats.

# **LEATHER**

Templa leather encompasses the finest craftsmanship and attention to detail to create a collection that forges a symmetry between luxury and performance. The finest leathers are treated with special waterproofing techniques and the highest grade down provide an incredible degree of warmth and protection from extreme outdoor environments. Quilted down jackets are the key signature style in Templa leather.



# **PRESS**

Vogue Australia https://www.vogue.com.au/fashion/trends/how-australian-label-templa-is-leading

 $\label{thm:bighsnobiety} \begin{subarray}{ll} Highsnobiety. \\ & \underline{\mbox{https://www.highsnobiety.com/p/templa-outerwear-brand-under-the-radar/} \end{subarray}$ 

# Hypebeast

https://hypebeast.com/2019/9/raf-simons-templa-fall-winter-2019-lookbook-collection

# Broadsheet

 $\underline{broadsheet.com.au/national/fashion/article/templa-avant-garde-silhouettes-slopes}$ 

## Monocle

monocle.com/gallery/issues/111/on-your-marks/18/

Wish Magazine wishmagazine.theaustralian.com.au/1061151/profile/

 $\label{light} \begin{array}{l} \textbf{Highsnobiety} \\ \textbf{highsnobiety.com/p/new-clothing-brands-templa-danshan/} \end{array}$ 

# Wallpaper

wallpaper.com/fashion/templa-and-capara-belgian-fashion

## WWD

wwd.com/fashion-news/activewear/templa-luxury-ski-outerwear-11077415/

# Hypbeast

hypebeast.com/2017/12/templa-2017-winter-collection-outerwear

 $Refinery 29 \\ \underline{refinery 29.uk/2017/12/183897/skiwear-shopping-guide-net-a-porter}$ 

# ISPO

ispo.com/en/products/ispo-brandnew-2018-these-are-best-startups-sports-industry



# STOCKISTS - TEMPLA

## Australia

Masons

· Snowsport International

# Canada

Sporting Life

# China

Joyce

· Lane Crawford

## France

· The Broken Arm

# Germany

· The Listener

# **Hong Kong**

Joyce

· Lane Crawford

# Japan

· Barneys Japan

Isetan

# Ukraine

· The Icon

# **Switzerland**

Topox

# **United Kingdom**

Matches

· Net-A-Porter

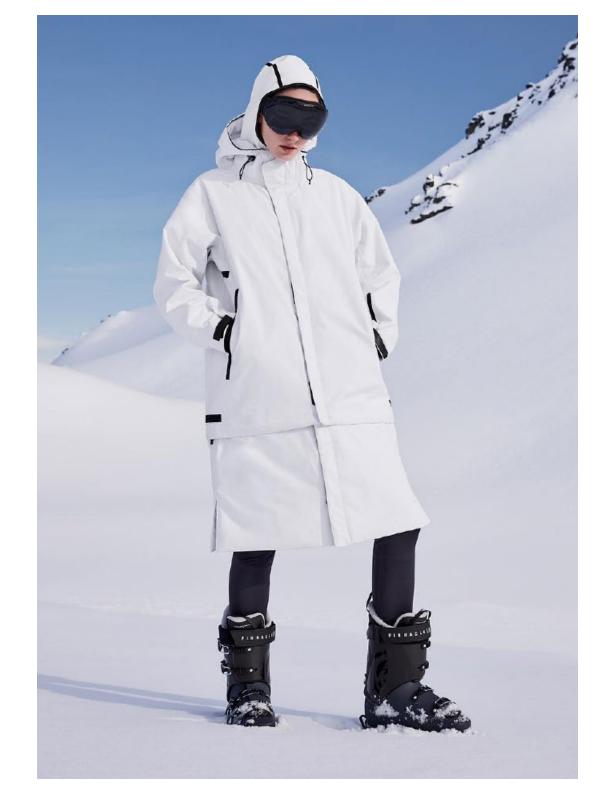
# **United States**

FortyFiveTen

Traffic

Barneys NY

· Performance Ski Aspen





## STOCKISTS - RAF SIMONS X TEMPLA

#### **Australia**

Lessons

#### Canada

- · Contraband
- · Ssense

#### Finland

· 2CCM

## **France**

- · Adam Et Rope
- · Galleries Lafay

### Germany

- · Atelier Effekt
- · My Theresa

#### Greece

· Number 3

# **Hong Kong**

· 1.t.

## Italy

- · Eleonora Bonucc
- Antonioli
- · Coltorti
- · Diego Uomo
- Il Duomo
- Modes Spa
- Rail
- · Spazio Pritelli

### Japan

- · Beams
- · Garage 69
- Latin Eve
- · Makes/Carnation
- Midwest
- Restir
- The Wall
- Tomorrowland
- Ueno
- · Via Senato

#### **New Zealand**

Zambesi

## Ukraine

Asthik

### Portugal

· Wrong Weather

### Russia

Magazin

### **South Korea**

· Galleria Projec

### Taiwan

Trends

# **United Kingdom**

- Autograph
- Browns
- · Doverstree Market
- · Hervia Bazaar
- · Machine-A
- Selfridges
- The Business

# **United States**

- · H. Lorenzo
- · Opening C. La
- · Webster
- · The Webster

