

TEMPLA

ISPO
Brandnew
Presented by YKK



Winner **2018**

SHIMA SEIKI Apparel

BRAND BOOK

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CONTENTS

Introduction	03
Awards	04
Raf Simons X Templa	05

Collection Summary

Alpine Outerwear	06
Urban Outerwear	08
Leather	09

Press	10
Stockists	11





INTRODUCTION

TEMPLA BRINGS A NEW PERSPECTIVE TO THE WORLD OF ELITE SKI AND SNOWBOARD PERFORMANCE OUTERWEAR. DESIGNING CONTEMPORARY SILHOUETTES THAT ARE TECHNICALLY ENGINEERED TO PERFORM IN THE MOST INCLEMENT CONDITIONS; TEMPLA SUCCESSFULLY CROSSES THE DIVIDE INTO LUXURY FASHION WITH STYLES THAT CAN BE WORN BOTH ON AND OFF THE MOUNTAIN.

AWARDS

2018 ISPO BRANDNEW AWARD:

Templa's creativity and innovation has been on a rapid trajectory since its inception. Having officially launched to market in Dec 2017, Templa quickly gained international recognition at ISPO Munich in Jan 2018 when it was awarded the winner of the ISPO Brandnew Award for best new outerwear brand in the apparel category.

2018 PREMIUM YOUNG DESIGNER AWARD:

PREMIUM is an international fashion trade show for the high-fashion segment, taking place twice annually in the STATION-Berlin exhibition halls. Each year, the most promising up-and-coming brand is awarded in the categories Womenswear, Menswear, Accessories, Activewear and for the first time in 2018, Outdoor Apparel. Templa is honoured to be the first brand crowned as the winner of the Premium Young Designer Award – Outdoor Apparel.





COLLABORATIONS

RAF SIMONS X TEMPLA

Templa firmly established its unique positioning within the ski and snowboard outerwear market with the Raf Simons X Templa collaboration. The collection features the highest rated recycled / recyclable fabrics from Sympatex, with a waterproof rating of 45K+ WP and 0.5 RET breathability rating, Recco avalanche reflectors, full seam sealing and Primaloft insulation.

Collaborating with arguably the most coveted designer of our century, is core to our brand DNA and reason for existing; to redefine the boundaries between high-fashion and performance outerwear.

ALPINE OUTERWEAR

The Templa alpine range is designed for the most extreme alpine conditions, featuring leading innovation and technology in waterproofing for the most inclement environments. Designed with its signature minimalist avant-garde sensibility, the Templa alpine range is equally compelling on the slopes as it is on the streets of the most fashionable cities in the world.

Key features of Templa alpine outerwear include:

- 25K to 45K waterproof rating (WP)
- RET 0.5 (ISO 11092) breathability rating (MVTR)
- PrimaLoft® Gold insulation
- Full welded seam interior
- RECCO® Avalanche Rescue System
- Extra large YKK Vislon® waterproof zips for greater strength, durability and ease







URBAN OUTERWEAR

The Templa urban outerwear range is at the core of the Templa ideology. The integration of uncompromising performance and design. Significant to this category are fabrics and garment technology, unique for the purpose of extreme alpine conditions and applying it to the urban environment.

Key styles consist of goose down and primaloft puffer jackets, which feature revolutionary manufacturing techniques to create a waterproof, quilted baffled jacket. Other unique styles include knee-length anoraks and mac coats.

LEATHER

Templa leather encompasses the finest craftsmanship and attention to detail to create a collection that forges a symmetry between luxury and performance. The finest leathers are treated with special waterproofing techniques and the highest grade down provide an incredible degree of warmth and protection from extreme outdoor environments. Quilted down jackets are the key signature style in Templa leather.



PRESS

Vogue Australia

<https://www.vogue.com.au/fashion/trends/how-australian-label-templa-is-leading>

Highsnobiety

<https://www.highsnobiety.com/p/templa-outerwear-brand-under-the-radar/>

Hypebeast

<https://hypebeast.com/2019/9/raf-simons-templa-fall-winter-2019-lookbook-collection>

Broadsheet

<broadsheet.com.au/national/fashion/article/templa-avant-garde-silhouettes-slopes>

Monocle

<monocle.com/gallery/issues/111/on-your-marks/18/>

Executive Style

<executivestyle.com.au/australian-label-templa-is-the-ultimate-in-luxury-ski-wear-h10ymi>

Wish Magazine

<wishmagazine.theaustralian.com.au/1061151/profile/>

Highsnobiety

<highsnobiety.com/p/new-clothing-brands-templa-danshan/>

Wallpaper

<wallpaper.com/fashion/templa-and-capara-belgian-fashion>

WWD

<wwd.com/fashion-news/activewear/templa-luxury-ski-outerwear-11077415/>

Hypebeast

<hypebeast.com/2017/12/templa-2017-winter-collection-outerwear>

Refinery29

<refinery29.uk/2017/12/183897/skiwear-shopping-guide-net-a-porter>

ISPO

<ispo.com/en/products/ispo-brandnew-2018-these-are-best-startups-sports-industry>



STOCKISTS – TEMPLA

Australia

- Masons
- Snowsport International

Canada

- Sporting Life

China

- Joyce
- Lane Crawford

France

- The Broken Arm

Germany

- The Listener

Hong Kong

- Joyce
- Lane Crawford

Japan

- Barneys Japan
- Isetan

Ukraine

- The Icon

Switzerland

- Topox

United Kingdom

- Matches
- Net-A-Porter

United States

- FortyFiveTen
- Traffic
- Barneys NY
- Performance Ski Aspen





STOCKISTS – RAF SIMONS X TEMPLA

Australia

- Lessons

Canada

- Contraband
- Ssense

Finland

- 2CCM

France

- Adam Et Rope
- Galleries Lafay

Germany

- Atelier Effekt
- My Theresa

Greece

- Number 3

Hong Kong

- I.t.

Italy

- Eleonora Bonucc
- Antonioli
- Coltorti
- Diego Uomo
- Il Duomo
- Modes Spa
- Rail
- Spazio Pritelli

Japan

- Beams
- Garage 69
- Latin Eve
- Makes/Carnation
- Midwest
- Restir
- The Wall
- Tomorrowland
- Ueno
- Via Senato

New Zealand

- Zambesi

Ukraine

- Asthik

Portugal

- Wrong Weather

Russia

- Magazin

South Korea

- Galleria Projec

Taiwan

- Trends

United Kingdom

- Autograph
- Browns
- Doverstree Market
- Hervia Bazaar
- Machine-A
- Selfridges
- The Business

United States

- H. Lorenzo
- Opening C. La
- Webster
- The Webster

An aerial photograph of a skier in dark clothing carving a turn on a vast, snow-covered mountain slope. The skier is leaving a trail of fresh powder behind them. The slope is marked with numerous parallel ski tracks. Several evergreen trees are scattered across the landscape, particularly along the edges of the frame. The lighting creates long, soft shadows across the snow.

THANK YOU

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Media Assets

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